



Guide for press, media, and speaking engagements

About WaterEquity



WaterEquity is an innovation of renowned non-profit Water.org with 30 years experience



Selected as one of the top 50 impact investment fund managers for five consecutive years, 2019-2023



WaterEquity is an asset manager exclusively focused on solving one of the most urgent issues of our time—the global water and sanitation crisis. We invest in financial institutions, enterprises, and infrastructure in emerging markets delivering access to safe water and sanitation to low-income communities, while offering an attractive risk-return profile to investors.

Founded by award-winning entrepreneurs Gary White and Matt Damon of Water.org and led by Paul O’Connell, the success of WaterEquity is built on decades of experience investing in water and sanitation in emerging markets, seeking social and financial returns.

Please see WaterEquity.org regarding selection criteria and fees paid in relation to these awards.

The Global Water and Sanitation Crisis

WaterEquity is an asset manager on a mission to end the global water and sanitation crisis by raising the investment capital needed to expand access to safe water and sanitation for all.

Access to safe water and sanitation is core to sustainable development and a key determinant of improved health outcomes, gender equality, resilience to climate change, and overall economic growth.



1 in 10

Today, 1 in 10 people—771 million—around the world lack safe drinking water.



1 in 4

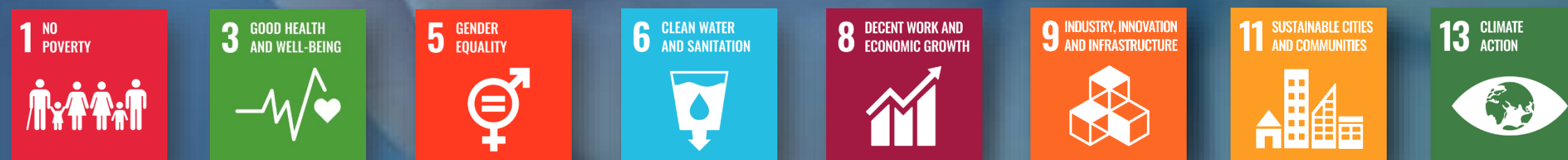
1 in 4 people—1.7 billion—lack access to a toilet, with 494 million still practicing open defecation.



200M

Women and girls around the world spend a collective 200 million hours collecting water each day.

Sustainable Development Goals Impacted:



Sources:

World Health Organization (WHO) and the United Nations International Children's Fund (UNICEF) Joint Monitoring Program (2021). Progress on household drinking water, sanitation, and hygiene: 2000–2020.
Graham, Hirai, Kim. (2016). An Analysis of Water Collection Labor among Women and Children.

Areas of Investment

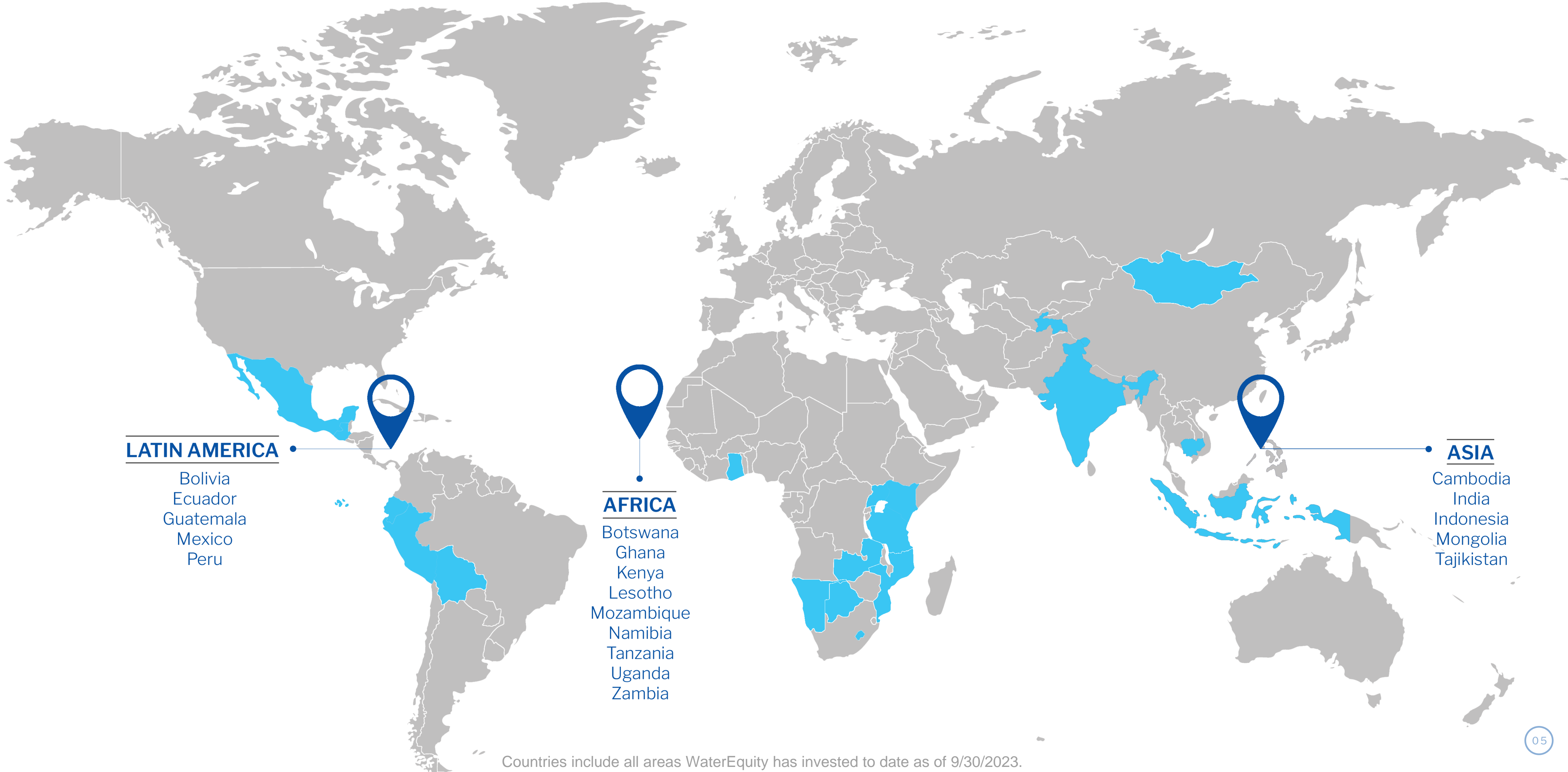
Water and sanitation investments provide a sizeable market opportunity to meet a critical, underserved need.

—— **Affordable Financing for Household-level Solutions:** We provide debt capital to creditworthy financial institutions in emerging markets to meet local demand for affordable water and sanitation financing. These financial institutions use investment capital to scale their water and sanitation microloan portfolios, as well as on-lend to local enterprises delivering water and sanitation products and services.

—— **Climate-Resilient Infrastructure:** We invest in low-carbon, climate-resilient water supply and sanitation infrastructure in emerging markets—reaching low-income populations via a diversified portfolio of projects and growth companies. Priority sectors include bulk water supply, water grid, wastewater treatment, fecal sludge treatment, and water reuse.

A Global Presence: *Where We Work*

WaterEquity has investments around the world and are consistently seeking new opportunities.



Countries include all areas WaterEquity has invested to date as of 9/30/2023.

What We've Achieved: *Scaling Impact*

Since 2016, WaterEquity's funds have empowered millions of people with access to safe water and sanitation.



CAPITAL RAISED

\$350M+ committed capital to solving SDG6



WATER AND SANITATION

4.9M people reached with access to safe water and sanitation



INVESTMENT ACTIVITY

90+ cumulative investments spanning 19 countries since 2016



GENDER EQUALITY

96% of individuals directly supported by our investments are women



ECONOMIC OPPORTUNITY

68% of people impacted earn below a living income



SDGs IMPACTED

8 including water & sanitation, health, gender, economic security, and climate action

Media Quotes

Gary White, CEO and Co-founder, WaterEquity & Water.org:

“Families themselves are powerful agents of change, with rights and resources to bring to the table. If we are to achieve the ambitious targets of the SDGs, we need to think outside our typical boxes.”

Paul O’Connell, President, WaterEquity:

“WaterEquity is dedicated to forging a global capital market for water and sanitation that provides direct and measurable impact in emerging markets, together with financial returns for investors.”

John Moyer, Chief Investment Officer, WaterEquity:

“The pandemic further underscores the fundamental importance of safe water and sanitation, and the steady performance of WaterEquity’s assets demonstrates the potential for growth and attractive returns in water and sanitation finance.”

Genevieve Edens, Director of Impact & ESG, WaterEquity:

“Every nation should consider water-related issues as part of their climate change resilience framework. This is going to be a bigger and bigger issue, not smaller. Getting more attention focused here is really important.”



Other Resources

The following resources are available for members of the media. To request use, please contact press@waterequity.com.

- [2022 Annual Report](#)
- Photos
- Video
- Stories from the field
- Representative investments
- WaterEquity logos and graphics

Social Media

 [@WaterEquity](#)

 [@WaterEquityorg](#)

 [@WaterEquity](#)



Available Bookings

For speaking or media requests, contact us at press@waterequity.com



PAUL O'CONNELL

President

Paul O'Connell has spent more than 20 years managing currency, debt and equity portfolios for sovereign wealth funds, pension funds, and other institutional investors. Paul received a Ph.D. in Economics from Harvard University and has published many articles alongside a featured TED talk.



CATHERINE COLYER

Chief Operating Officer

Catherine Colyer leads on WaterEquity operations and compliance, bringing 25 years of experience in financial services, compliance program development and implementation, fair lending, and asset management.



GENEVIEVE EDENS

Director, Impact & ESG

Genevieve Edens leads on impact measurement and management for WaterEquity. She brings 10+ years of experience in research, impact measurement, and consulting with international social entrepreneurs.



ELAN EMANUEL

Chief Investor Relations Officer

Elan Emanuel leads the growth and management of WaterEquity's investment and philanthropic capital raising strategy and efforts. He brings more than 15 years experience in Private-Public Partnerships (PPPs) in sustainable development.



ANU VALLI

Director, Financial Institution Investments

Anu Valli is responsible for portfolio development across a variety of financial institutions in emerging markets and oversight of multiple investment vehicles. She brings 15+ years of experience in impact investing and investment banking.



NJERI KIRUMBI

Regional Director, Africa

Oversees investments in financial institutions in Africa focusing on identifying opportunities, due diligence, structuring, and portfolio management. 10+ years of diverse experience across various impact thematic funds.



MÓNICA A. ALTAMIRANO

Director, Climate Impact

Mónica A. Altamirano leads the integration of climate and water resource management principles into investment decisions and identifies policy changes to enable increased investment. She brings 18 years of expertise in water, climate, and Private-Public Partnerships (PPPs).



SRIDHAR SAMPATH

Director, Infrastructure Investments

Sridhar Sampath oversees WaterEquity's water and sanitation infrastructure investment portfolio in emerging markets. He brings 30 years of experience spanning development finance, commercial banking, equity investments, and consulting to this role.



WATEREQUITY

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