



# WATEREQUITY



water.org™

WaterEquity is an innovation of Water.org with 30 years experience

WaterEquity is an asset manager exclusively focused on solving one of the most urgent issues of our time—the global water and sanitation crisis. We invest in financial institutions, enterprises, and infrastructure in emerging markets delivering access to safe water and sanitation to low-income consumers, aligning investor values with risk-adjusted returns.

Founded by award-winning entrepreneurs Gary White and Matt Damon of Water.org and led by Paul O’Connell, the success of WaterEquity is built on decades of experience investing in water and sanitation in emerging markets, seeking social and financial returns.

Visit [WaterEquity.com](http://WaterEquity.com) to learn more.

**IA 50®**

2024  
EMERITUS  
MANAGER

IA 50 Emeritus features impact fund managers recognized on the IA 50 for 5 years (2019-2023)



## LOAN PRODUCT

**Financing Available:** Senior or Subordinated Debt

**Currency:** USD or local currency

**Ticket Size:** \$1M - \$12M

**Loan Tenor:** Up to 6 years

## GEOGRAPHIC FOCUS

Global, low and middle-income countries

## ELIGIBILITY CRITERIA

- Financial Institutions with water and sanitation, home improvement, affordable housing, general / multi purpose loan portfolio for individual or group microloan clients to construct, purchase, or renovate water and sanitation facilities such as connection to piped water network, wells, water tank, toilets/bathrooms, septic tanks, etc.
- Financial Institutions with SME loan portfolio which includes manufacturers or service providers in the water and sanitation value chain

## FINANCIAL INSTITUTION TYPES

Banks, Non-Bank Financial Institutions, Microfinance Institutions (including NGO-MFIs), Credit Unions, Holding Companies; minimum Gross Loan Portfolio of \$10 million

## TECHNICAL ASSISTANCE

Financial Institutions may be eligible to receive support from Water.org to develop or expand water and sanitation lending, such as:

- market research
- marketing strategy
- operationalization
- product development
- staff training
- monitoring, evaluation, and performance management

## INQUIRIES

For more information, contact:  
Anu Valli, Senior Director of Financial Institution Investments at [avalli@waterequity.com](mailto:avalli@waterequity.com)

### What we’ve achieved: Scaling growth. Enabling impact.



**\$460M+**

committed capital to solving Sustainable Development Goal 6

**102**

investments since 2016, deploying more than \$400 million

**20**

countries of impact spanning Asia, Africa, and Latin America



**6.2M**

people reached with safe water or sanitation

**1.2M**

water and sanitation microloans distributed through our investments

**95%**

of microloan end-clients supported by our investments are women

